

GENERAL TEXT MESSAGING RULES:

Maverick Media of Lima, Ohio allows for electronic contesting via mobile phone entries. In the case of mobile contesting, the person(s) entry will be represented via the phone number they used to enter the contest. Only one entry per person, per phone number will be allowed.

During specified contesting, the winner will be contacted via the phone number provided from their entry. If the beholder of the phone number does not answer the initial phone or text contact to the winning entry, they will have 2 business days (at least 48 hours) from when the 1st voice message is left to claim their prize. In the instance where the Maverick Media station or one of their representatives are not allowed to and/or unable to leave a voice message to the winner, the 2 business days begin from the 1st call or text made to the winning number. The winner not having a voice message set up, the winner changing their phone number, the winner not having access to their voice messages or their mobile phone, or the winner generally not being able to check their messages is not an excuse to extend the winner claim response time.

Winners will be generally contact within 1 hour of the conclusion of a contest or by the specified time announced by the station through its texting program messages. Any winner contacted and not acknowledging their prize within the 2 business days are subject to and will forfeit their prize in its entirety. Winner must claim prize and arrange a pick-up or delivery of the prize within 2 business days. A winner's refusal to respond with all of the required information will disqualify their prize after 2 business days.

In case of disqualification, a new winner will be selected and the same rules apply until the prize is claimed. In case of a new winner drawn, all previous "winners" will be automatically disqualified.

To claim a prize, winner must answer a call first initiated from our stations OR call back our Maverick Media offices during normal business hours (Monday-Friday) at 419-331-1600.

GENERAL STATION OFFICIAL RULES:

- 1. You must be 18 years of age or older to win.**
- 2. Only one qualifier per household will be permitted.**
- 3. You may only qualify one time.**

4. Employees of Maverick Media (hereafter referred to as "the company") this contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

5. Publicity. By participating, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use.

6. Release. By participating, each participant and winner waives any and all claims of liability against the Company, its employees and agents, for any personal injury or loss, which may occur from the conduct of, or participation in, the contest, or from the use of any prize.

7. Taxes. Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable or redeemable for cash. Any person winning over \$600 in prizes from a Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

8. Decisions. The Company reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. Further, the Company will resolve any disputes, conflicting claims or ambiguities concerning the rules and the Company's decisions concerning such disputes shall be final. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion.