

Classic Rock That Really Rocks, 104.9 The Eagle, presents the 10<sup>th</sup> annual "Ride of Your Life." We're giving away a new 2009 Honda Shadow Aero from Ohio Cycleworx in Lima, Ohio. In order to win, you must be one of our one hundred and four qualifiers. Register at any of our participating sponsors' designated "live action broadcasts" and sign up with the required information. We draw qualifiers at every designated broadcast.

The new Honda Shadow Aero will be given at a drawing on **Saturday June 18, 2011** at Texas Roadhouse of Lima at 1940 Roschman Avenue, Lima Ohio 45804. All qualifiers picked before June 11<sup>th</sup> 2011 will receive invitations by mail prior to the drawing. All qualifiers picked after June 11<sup>th</sup>, 2011 will have invitations held at our Maverick Media of Lima offices during regular business hours. The invitation will be your "ticket" to the event. All qualifiers or their designated representatives must be present to win.

#### **104.9 THE EAGLE/RIDE OF YOUR LIFE OFFICIAL RULES:**

- 1. You must be 18 years of age or older to win.**
- 1a. You must be present (at live broadcasts or where registrations are taken) to register and only one registration per person.**
- 2. Only one qualifier per household will be permitted.**
- 3. You may only qualify one time.**
- 4. Employees** of Maverick Media (hereafter referred to as "the company") this contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.
- 5. Publicity.** By participating, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use.
- 6. Release.** By participating, each participant and winner waives any and all claims of liability against the Company, its employees and agents, for any personal injury or loss, which may occur from the conduct of, or participation in, the contest, or from the use of any prize.
- 7. Taxes.** Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable or redeemable for cash. Any person winning over \$600 in prizes from a Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.
- 8. Decisions.** The Company reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. Further, the Company will resolve any disputes, conflicting claims or ambiguities concerning the rules and the Company's decisions concerning such disputes shall be final. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion.